

Sample Movement FOB Report

BROCCOLI 40,000 LB UNITS

		MON	TUE	WED	THU	FRI	SAT	SUN	
Commodity Name	District	12/8/2025	12/9/2025	12/10/2025	12/11/2025	12/12/2025	12/13/2025	12/14/2025	TOTAL
BROCCOLI	ARIZONA	16	17	17	12	18	15	0	95
BROCCOLI	COACHELLA VALLEY CALIFORNIA	2	2	2	4	4	0	0	14
BROCCOLI	IMPERIAL VALLEY CALIFORNIA	2	2	3	3	3	0	0	13
BROCCOLI	IMPORTS THROUGH CALAIS MAINE	1	1	0	0	0	0	0	2
BROCCOLI	IMPORTS THRU FLORIDA	0	2	1	10	0	0	0	13
BROCCOLI	IMPORTS THRU NORTHEAST	0	1	0	0	0	0	0	1
BROCCOLI	MEXICO THRU AZ	6	6	10	25	5	0	0	52
BROCCOLI	MEXICO THRU CA	4	14	24	16	5	2	0	65
BROCCOLI	MEXICO THRU TEXAS	31	53	74	56	69	0	0	283
BROCCOLI	NORTH CAROLINA	0	0	0	0	0	1	0	1
BROCCOLI	SALINAS-WATSONVILLE CALIFORNIA	1	2	2	1	1	0	0	7
BROCCOLI	SANTA MARIA CALIFORNIA	7	7	4	7	6	0	0	31
BROCCOLI	SOUTH GEORGIA	5	5	1	3	3	3	3	23
	TOTAL	75	112	138	137	114	21	3	600
Commodity Name	District	12/15/2025	12/16/2025	12/17/2025	12/18/2025	12/19/2025	12/20/2025	12/21/2025	TOTAL
BROCCOLI	ARIZONA	20	20	19	20	21	9	2	111
BROCCOLI	COACHELLA VALLEY CALIFORNIA	2	2	2	2	2	1	0	11
BROCCOLI	FLORIDA	0	0	0	0	0	4	0	4
BROCCOLI	IMPERIAL VALLEY CALIFORNIA	3	4	5	7	7	5	0	31
BROCCOLI	IMPORTS THRU FLORIDA	8	1	0	1	0	0	0	10
BROCCOLI	MEXICO THRU AZ	7	9	14	19	12	0	0	61
BROCCOLI	MEXICO THRU CA	10	8	7	11	3	0	0	39
BROCCOLI	MEXICO THRU TEXAS	37	30	65	65	74	0	0	271
BROCCOLI	NORTH CAROLINA	0	0	0	0	0	1	0	1
BROCCOLI	SALINAS-WATSONVILLE CALIFORNIA	1	3	3	2	3	0	0	12
BROCCOLI	SANTA MARIA CALIFORNIA	16	14	0	8	8	0	0	46
BROCCOLI	SOUTH GEORGIA	3	1	1	1	1	1	0	8
	TOTAL	107	92	116	136	131	21	2	605
Commodity Name	District	12/22/2025	12/23/2025	12/24/2025	12/25/2025	12/26/2025	12/27/2025	12/28/2025	TOTAL
BROCCOLI	ARIZONA	20	17	8	0	19	18	3	85
BROCCOLI	COACHELLA VALLEY CALIFORNIA	0	0	0	0	18	0	0	18
BROCCOLI	IMPERIAL VALLEY CALIFORNIA	6	6	4	0	4	4	0	24
BROCCOLI	IMPORTS THRU FLORIDA	0	0	0	0	10	0	0	10
BROCCOLI	MEXICO THRU AZ	12	15	0	0	0	0	0	27
BROCCOLI	MEXICO THRU CA	6	12	12	0	8	0	0	38
BROCCOLI	MEXICO THRU TEXAS	43	74	76	3	58	0	0	254
BROCCOLI	NORTH CAROLINA	0	0	0	0	0	1	0	1
BROCCOLI	SANTA MARIA CALIFORNIA	0	0	4	0	4	0	0	8
BROCCOLI	SOUTH GEORGIA	4	3	0	0	3	3	0	13
	TOTAL	91	127	104	3	124	26	3	478

Commodity Name	District	12/29/2025	12/30/2025	12/31/2025	1/1/2026	1/2/2026	1/3/2026	1/4/2026	TOTAL
BROCCOLI	ARIZONA	24	24	14	0	28	24	0	114
BROCCOLI	COACHELLA VALLEY CALIFORNIA	1	2	4	0	0	0	0	7
BROCCOLI	IMPERIAL VALLEY CALIFORNIA	3	10	10	0	10	0	0	33
BROCCOLI	IMPORTS THRU FLORIDA	1	6	1	0	0	0	0	8
BROCCOLI	MEXICO THRU AZ	41	25	14	0	14	0	0	94
BROCCOLI	MEXICO THRU CA	16	29	10	0	14	0	0	69
BROCCOLI	MEXICO THRU TEXAS	82	54	35	1	129	0	0	301
BROCCOLI	NORTH CAROLINA	0	0	0	0	0	1	0	1
BROCCOLI	SANTA MARIA CALIFORNIA	3	11	10	0	11	0	0	35
BROCCOLI	SOUTH GEORGIA	2	3	3	0	2	2	2	14
	TOTAL	173	164	101	1	208	27	2	676

FOB BROCCOLI REVIEW

Monday, January 05, 2026

----- MOSTLY -----
LOW HIGH AVERAGE LOW HIGH AVERAGE PRICE COMMENT

Broccoli - IMPERIAL, COACHELLA & PALO VERDE VALLEYS CALIFORNIA

Demand: MODERATE Market: Slightly Lower

bunched 14s * ctns	22.55	23.75	23.15	21.75	31.45	26.60	occasional higher and lower
CROWN CUT * 20 lb ctns loose	25.75	27.55	26.65	24.75	30.45	27.60	occasional higher and lower.

Broccoli - MEXICO CROSSINGS THROUGH TEXAS

Demand: FAIRLY LIGHT Market: Slightly Lower Comment: WIDE RANGE IN QUALITY AND CONDITION.

CROWN CUT * SHORT TRIM * 20 lb ctns loose	13.00	16.00	14.50	12.00	16.00	14.00	occasional higher
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Broccoli - SANTA MARIA CALIFORNIA

Demand: MODERATE Market: About Steady Comment: Extra services included. Wide range in price, quality and condition.

bunched 14s * ctns	12.00	14.00	13.00	10.00	15.00	12.50	occasional higher
CROWN CUT * 20 lb ctns loose	17.00	20.00	18.50	16.00	21.00	18.50	occasional higher and lower
CROWN CUT * SHORT TRIM * 20 lb ctns loose	20.25	23.55	21.90	18.00	24.35	21.18	

Broccoli - WESTERN ARIZONA

Demand: MODERATE Market: Slightly Lower Comment: Extra services included.

bunched 14s * ctns	20.50	23.75	22.13	19.50	26.45	22.98	occasional higher and lower
bunched 18s * ctns	21.00	24.25	22.63	20.00	26.95	23.48	occasional higher and lower
CROWN CUT * 20 lb ctns loose	21.95	24.75	23.35	20.50	28.45	24.48	few 18.75-19.95, occasional higher
CROWN CUT * SHORT TRIM * 20 lb ctns loose	22.95	25.75	24.35	21.50	29.45	25.48	few 19.75-20.95, occasional higher

Broccoli Organic - SOUTH AND CENTRAL DISTRICT CALIFORNIA

Demand: MODERATE Market: About Steady

bunched 14s * ctns	42.95	45.00	43.98	40.00	63.00	51.50	occasional lower
CROWN CUT * 20 lb ctns loose	46.00	50.00	48.00	44.00	65.00	54.50	occasional higher and lower